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*<Enter Zeta>* **Zeta**  
**Chapter Retreat - High Alpha Agenda**  
*<Date>*

1. **Arrival**  
*(If necessary for a location outside the chapter house and/or campus)*
2. **Retreat Overview**  
*(Cover the agenda for the entire retreat, including objectives and goals for the retreat)*
3. **Chapter Operations Programming:**  
*(This can be any area of operation that either the chapter needs help in or needs to make a priority for the coming school year. Below are just a few examples you may add/subtract what you need)*
  - a) **Recruitment**  
*(Assess the chapter's strengths and weaknesses for recruitment and hold a workshop or two focusing on the area's needing improvement. Some ideas include: Role Playing, Membership Criteria, Tracking Prospective Members, Year-Round recruitment, Retention, Closing the Deal, etc.)*
  - b) **Alumni Relations**  
*(Some ideas include: Contact Campaign, Founders Day, Alumni Weekend, Homecoming, Capital Campaign, Newsletters, etc.)*
  - c) **Standards for Chapter Excellence**  
*(Review chapter standards, create mission statement, etc.)*
  - d) **Big Brother Program**  
*(Some ideas include: Creating/revising a BB packet, Developing a six week BB program, Retention, BB Accountability, BB Ceremony/etc.)*
  - e) **Finances**  
*(Some ideas include: Accountability, Collections, Budgeting, Fundraising, etc.)*
  - f) **Brotherhood**  
*(This should be focused on bringing everybody together and building morale. Some ideas include: Weekend canoe trip, camping, hiking, lock-in, sports, games, etc.)*
4. **Brotherhood Event**  
*(Use this time to have some fun with everyone and forget about chapter operations for the time being. Building morale and creating brotherhood should be the focus.)*
5. **Personal Goal Development**  
*(Use this time for chapter members to develop some personal goals for themselves for either the entire year or just the upcoming semester. Start by facilitating a goal development process; i.e. SMART goals, before everyone begins creating goals for themselves.)*
6. **Brotherhood Event**  
*(End any retreat with another brotherhood event, something a bit more low-key than the first. Some ideas could be: Candle-pass, Brotherhood Web, Truth Session, ZAX session, etc.)*